

## Congratulations!

Congratulations on becoming our newest partner! The **TD SYNEX Reseller Marketing Portal** provides you with consistent, customizable, relevant, and lead generating content you share with your customers and prospects in just a few clicks. As interaction with this content occurs, you receive AI-driven analysis and recommendations.

Let's get you [logged in](#) and ready to start publishing content!

## Join our **Getting Started** webinar!

During this quick, 30-minute webinar, we'll review how to use the Reseller Marketing Portal to streamline your content marketing and help you close more sales. You will learn how to:

- Set up your account
- Select content channels that match your business and appeal to your audience
- Publish content to your email lists, website, blog, and social media in a few clicks
- Use reports, including the AI contact analysis and "next-step" recommendations.

[Register for an upcoming live webinar, or view our on-demand webinar recording.](#)

## Here's what you need to set up your account:

### 1. Your Profile Information

The information you provide in [My Profile](#) will be added to your marketing materials. You will need:

- Business name
- Business physical address
- Business phone number
- First name, last name, and email address of your default sender (for your email campaigns)
- Website (URL) and Privacy Policy (URL)
- "About Us" copy for emails, your microsite and AI customizations

## 2. Your Banner and Logo

To add branding to your email content, **upload a banner (600 pixels wide)** in JPG or PNG format. Also **upload your company's logo** to brand your microsite. Ideally, your company's logo will be a PNG file with a transparent background.

## 3. Your Network Connections

To easily schedule and share your content, [connect your account to your social media accounts, your blog, and email lists](#). You can post directly to:

- Your personal [LinkedIn Account](#) and/or your [LinkedIn Company Page](#) (must be an admin)
- Your [X](#) account
- Your company [Facebook Page](#) (must be an admin/editor)
- [Your email marketing lists](#) - to upload or connect through your existing email provider
- Your [Wordpress or Hubspot](#) blog.

Have the usernames and passwords ready for these accounts. If you plan to send email campaigns from lists you import, please review "[How to set up your domain for sending emails](#)".

**Please email [tdsynnex@contentmx.com](mailto:tdsynnex@contentmx.com) with any questions about your Reseller Marketing account. Happy sharing!**